Grow with Google

Spring Into Action with Google's Business Insights Tools

Thank you for joining Grow with Google's annual spring livestream. Google Analytics and Market Finder can help you learn about your audience and explore new markets.

google.com/grow

Google Analytics

Visit analytics.google.com

Google Analytics makes it easy to understand how website visitors engage with your content. The reports help you understand: audiences, acquisitions, behavior and conversions.

Try this:

Sign into your Google Analytics account and view your Audience, Acquisition, and Behavior reports to get data and insights about your website, customers and business performance.

If you haven't started tracking conversions, visit the Analytics Help Center to learn how to get started: support.google.com/analytics

Don't have an Analytics account? Try the demo account: g.co/grow/AnalyticsDemo

Market Finder

Visit marketfinder.thinkwithgoogle.com

Market Finder helps you start selling to customers around the world. Use the reports to discover the best markets for your business, based on in-depth global data and consumer insights.

Try this:

Identify and explore new markets for your business. Here's how:

1. Enter your URL into the "Your Website Here" box and follow prompts.
2. To explore markets in more detail, sign into your Google account. Scroll down and select "I'm in, let's go."
3. Add your business details, then select Next.
4. Explore the market insights and other available resources.
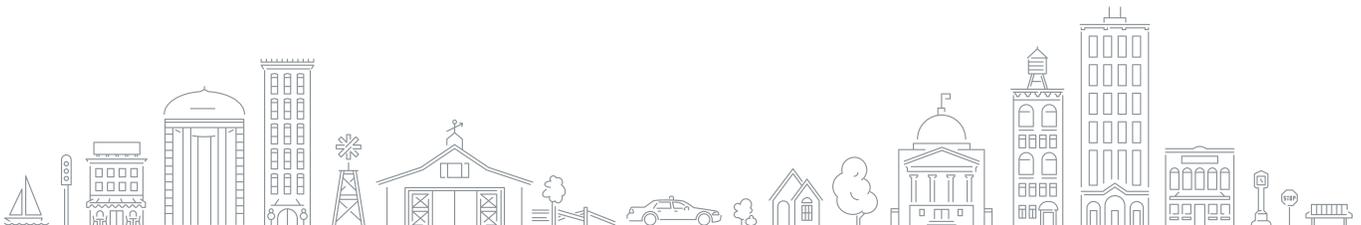
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